

## **FOR SALE: Restaurant & Bar Equipment Supplier**

*Large showroom, repeat customers & great room for growth*

### Financial Overview

**List Price: \$225,000**

**Gross Sales**

**2017:** \$1,255,328 Annualized

**2016:** \$957,089

**2015:** \$959,220

### Business Assets: \$274,127

**Office Furniture:** \$12,000 – desks, cabinets, safe, work spaces, etc.

**Equipment:** \$15,300 – pallet jacks, crate movers, power tools, hand tools, etc.

**Vehicles:** \$15,500 – delivery van, pickup & stake truck

**Store Fixtures:** \$51,300 – showroom wall units, racking and more

**Intangible Assets:** Reputation, customer list and industry contacts

**Communication Systems:** \$37,600 – 2 POS systems, computers, Sage software, servers, phone system

**Inventory:** \$156,427 – barware, carts, refrigeration, glassware, shelving, cooking equipment and more!

*\*amounts may vary*

### Business Information

**Years in Business:** 70

**Location and Service Area:** Omaha

**Products:** Refrigerators, freezers, cooking equipment, small wares and more

**Building:** 7,500 sq. ft. – includes showroom, warehouse and garage

**Reason for Selling:** Retirement

**Employees:** 2 FT, 2 PT

**Hours:** Mon – Fri 8am to 5pm

**Seller Training Period:** 90 days

**Growth Opportunities:** Work on driving internet sales; increase email and sales call communications; network more with vendors; used equipment sales

**Current Owner's Responsibilities:** Sellers are actively involved in the business, handling A/P, A/R, deposits, outside sales, some installations and big projects

### Funding Example

**Purchase Price: \$225,000**

*For \$225,000, a buyer would receive \$274,127 in assets, including all furniture, fixtures, equipment and inventory!*

*Business could be partially purchased with an equipment loan.*

### Description

For 70 years, this restaurant equipment supplier has boasted a well-maintained and stocked showroom. Poised for growth as a go-to place for local supplies, products range from big ticket items like refrigerators and ovens, to small wares like pans, utensils and more. Locally-owned and operated, the sellers are listing below asset value in the desire to enter retirement.

Restaurant and bar owners across the area come to this business for quality products and service. Outfitted with hundreds of options, clients can place orders and receive equipment assembly. Part of the attraction of this company is its ample showroom, where customers can peruse product samples and work with employees to help design layouts and remodels. While walk-ins are frequent, most customers (about 50%) are contractors that have previously purchased items.

Growth exists in attending more industry conferences to network, adding used equipment to the catalog, increasing SKU's and hiring a dedicated sales person. Priced at \$225,000, a buyer would receive over \$270,000 in assets that can be partially funded by an equipment loan.

### Next Steps

For a detailed financial package, please contact Cortney Sells or one of The Firm Business Brokerage's professionals at 402.998.5288 or email [Confidential@TheFirmB2B.com](mailto:Confidential@TheFirmB2B.com).