

# High Margin West Michigan Restaurant

## Company Overview

Founded in 1996, the Restaurant has a wide variety of food offerings in order to satisfy all customers. Food is prepared fresh daily in order to ensure high quality. The Restaurant is strategically located within a busy shopping center with a large parking lot.

The owner is seeking retirement and has decided to transition the Company to new ownership. The owner is willing to provide assistance to a new owner through a reasonable transition period.



## Investment Highlights

**Diverse Food Offering:** The Restaurant has a wide variety of menu options to ensure there is something for everyone.

**Loyal Customer Base:** Fresh and delicious food, along with unique food combinations, keep customers returning to the Restaurant for more. The Restaurant has a loyal customer base who enjoy the atmosphere and food offering available.

**Strategic Location:** The Restaurant is located in a busy West Michigan shopping center near other a grocery store, bank, and other storefronts that continue to bring in new traffic. The shopping center also has a large parking lot.

## Growth Opportunities

Offering of Catering Service

Expansion into Alcoholic  
Beverages

Marketing Strategy Optimization

## Financial Summary

Asking Price: \$259,900

2016 Revenue: \$565,741

2016 Seller's Discretionary Earnings: \$125,092