

FOR SALE: Healthy Food Dine-In & Delivery Franchise

Huge growth potential through additional territories in Omaha and Lincoln

Financial Overview

| | |
|---|------------------|
| List Price: | \$293,000 |
| Gross Sales | |
| 2016: \$710,996 | |
| Owner Profit/Cash Flow | |
| 2016: \$97,904 | |
| Profit Margin: 14% | |
| Multiple: 3 | |
| Valuation: 2016 Cash Flow x Multiple = Price | |
| \$97,904 x 3 = \$293,712 | |

Assets Included in Purchase: \$87,982

Equipment: \$50,221 in work stations, refrigeration and more; \$11,218 in smallware, menus and business cards; \$1,675 in stereos & speakers; \$12,732 in signage, decals and logos, \$2,136 in apparel

Intangible Assets: Great location, franchise support, website

Build-out: \$117,716

Inventory: \$10,000

**amounts may vary*

Business Information

Years in Business: 3; franchise in operation for 20+

Location and Service Area: West Omaha

Menu: Soups, salads, wraps, pasta, and more.
Vegetarian, low-carb, and gluten-free options.

Services: Dine-in (~20% of sales), take-out & delivery (~80% of sales). Delivery is handled through services like Skip the Dishes and Fast Guys Delivery.

Lease: 1,650 sq. ft. / \$3,850/month NNN

Capacity: 48

Reason for Selling: Capital for new investments

Employees: 3 FT Cooks, 2 PT Cooks, 5 PT Front End Workers

Hours: Mon – Fri 10:30am to 9pm, Sat 10:30am to 4pm, Sun 11am to 7pm

Seller Training Period: 90 days, plus franchise training and support

Growth Opportunities: 2 additional franchise locations in Omaha. Open a Lincoln location. Partnerships with gyms and fitness clubs for meal plans.

Current Owner's Responsibilities: 1 owner is the restaurant Manager, the other oversees financials. A buyer could run the restaurant as Owner/Operator or promote one of the cooks to Manager.

Funding Example

| | |
|-------------------------|------------------|
| Purchase Price: | \$293,000 |
| 15% Buyer Down Payment: | \$43,950 |
| 15% Seller Financing: | \$43,950 |
| 70% Bank Loan: | \$205,100 |

A 15% down payment profits \$52,995 in the first year after debt payments, representing a 120% return on investment.

Description

This health food dine-in & delivery franchise is ripe with potential through additional territories in Omaha and Lincoln. Offering great nutritional options for soup, salads, wraps, pasta and more, the menu also boasts great vegetarian, low-carb and gluten-free substitutions. All food is made-to-order to ensure quality and freshness. The West Omaha location is perfectly situated near upscale neighborhoods and fitness centers, which are perfect for partnering to offer meal plans to members.

Part of a franchise with over 60 nationwide locations, the restaurant thrives on take-out and delivery diners, who make up 80% of sales. To cut costs, third-party delivery services like Skip the Dishes and Fast Guys Delivery are used. Revenue can only increase in this area through relationships with corporate clients.

The restaurant is fully staffed with 5 Cooks and 5 Front End Workers. One of the owners manages the restaurant, but there is a Cook that can be promoted to a managerial position if desired by the buyer. The franchise offers great support and training, and is continuing to grow, so getting in on the ground in Nebraska is a great opportunity. Priced at \$293,000, this restaurant comes with nearly new equipment and an impeccable well-kept space.

Next Steps

For a detailed financial package, please contact Cortney Sells or one of The Firm Business Brokerage's professionals at 402.998.5288 or email Confidential@TheFirmB2B.com.