

**The Firm Business Brokerage**

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**ID#: RES096**

**FOR SALE: Mobile Smoothie, Coffee, and Shave Ice Franchise**

*This business has grown 250% in 3 years and is a favorite at fairs, festivals, and more!*

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| Financial Overview  **List Price: $135,000**  **Gross Sales**  **2017:** $60,073  **Owner Profit/Cash Flow**  **2017:** $34,053  **Growth:** 250% growth in 3 years!  **Profit Margin:** 57%  **Cost-to-Create Valuation**  It would take far more time and energy to recreate this business as is than to purchase it for $135,000. |  | Funding Example  **Purchase Price: $135,000**  *35%* **Buyer Down Payment:** $47,250  *10%* **Seller Financing:** $13,500  *55%* **Bank Loan:** $72,250  *A 35% down payment of $47,250 returns $18,017 in the first year after debt payments!*  Description  This great mobile smoothie, coffee, and shave ice business is a local favorite. Enjoyed by children and adults alike, these drinks are 100% natural and have no artificial flavors, sweeteners or colors. Making these smoothies is easy, too! With the proprietary blend of ingredients, quality and consistency are built-in benefits.  This business is currently operated from a 14’ by 6’ trailer that can be pulled behind an F-150. All equipment for running this business fits inside the trailer and includes blender, a generator, a 3- compartment sink, a hand washing sink, water heater, shelving, grey water tank, fresh water tank, and coolers with lids. Currently this shop can be found at local fairs, races, festivals, tournaments, block parties, corporate events, as well as throughout the city on a warm day.  Though this business is a local favorite in Nebraska, it could also be your local favorite as this business is mobile and can be taken anywhere in the world as you have a license to operate another franchisee does not have an event protected. Laws in the area state that you must have a brick and mortar commissary. You could rent the commissary from the current owner or find a new location. Outside of the area, local governments may have different regulations.  Next Steps  For a detailed financial package, please contact Cortney Sells or one of The Firm Business Brokerage’s professionals at 402.998.5288 or email [Confidential@TheFirmB2B.com](mailto:Confidential@TheFirmB2B.com). |
| Assets Included in Purchase: $87,926  **Equipment:** $70,321: Blender, a generator, a 3-compartment sink, a hand washing sink, water heater, shelving, grey water tank, fresh water tank, and coolers with lids  **Trailer:** $10,000  **Inventory:** $7,605: Smoothies, coffee, supplies, etc.  **Intangible Assets:** Consistent product, franchise recognition, local favorite, mobile and flexible  *\*amounts may vary* |  |
| Business Information  **Year Established:** 2013  **Location:** Mobile, Currently in Nebraska  **Customer Demographics:** Children’s favorite item is shave ice, Adult favorites are smoothies and coffee  **Events Last Year:** 40  **Trailer:** 84 sq. ft. = 14’ long x 6’ wide  **Reason for Selling:** Capital for Other Ventures  **Employees:** Owner is sole owner operator  **Hours:** 1-hour prep, 1-hour clean up, + event time  **Seller Training Period:** 90-day transition  **Growth Opportunities:** Increase events throughout the year, expand service areas, expand coffee sales, increase fundraising partnerships  **Current Owner’s Responsibilities:** sole owner and operator |  |
|  | Last Revised ETB 2/17 | |
| ***- CONFIDENTIAL -*** | | |
| *The Firm makes no warranties or representation in consideration to the information provided above. All communication regarding this business must occur directly with The Firm Brokerage, LLC.* | | |