

# West Michigan Convenience Store

## Company Overview

Established over 40 years ago, this West Michigan-based convenience store offers a great opportunity for continued growth under new ownership. The retail shop sells a variety of products from beer and liquor to snacks and candy. Located in a growing area without significant competition, the Company is well-positioned in the market.

The Company operates out of a 1,500 sq. ft. facility that is leased from an unrelated entity.

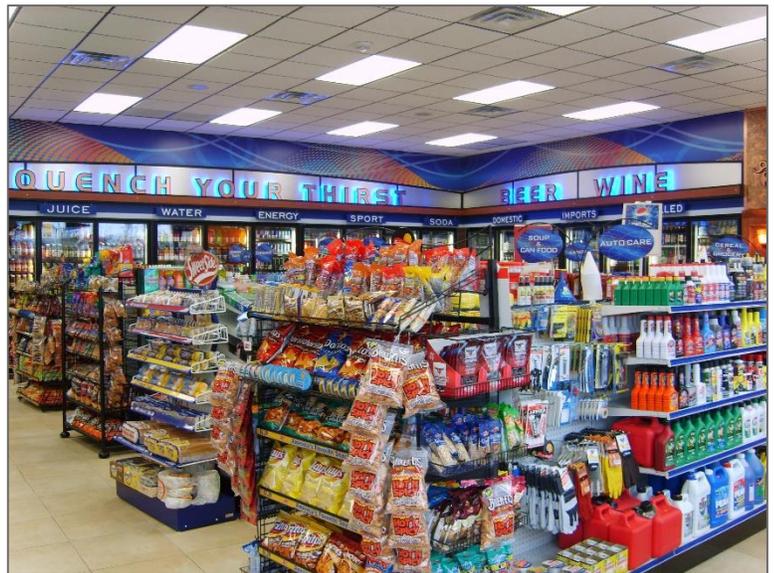
The owner is selling to because he are seeking more time to spend with their family. He is willing to participate in a reasonable transition period.

## Financial Summary

Asking Price: \$129,000

2017 Revenue: \$550,173

2017 Cash Flow: \$49,706



## Investment Highlights

**Established Social Media Presence** – The Company is well-positioned on social media with a large number of followers. The store is able to leverage its presence for significant exposure during special announcements and sales.

**Great Location** – The convenience store is located in a growing area in West Michigan. It is expected that there will be several new houses built in near proximity to the store.

**Lack of Competition** – The Company faces almost no competition in the area leaving it well-suited to serve many customers with nowhere else to turn.

## Growth Opportunities

Addition of Lottery Tickets

Expanding Grocery Items

EBT Acceptance