

**The Firm Business Brokerage**

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**ID#: RET053**

**FOR SALE: Custom Apparel Print Shop Franchise**

*No minimums, great customer satisfaction, and room to grow!*

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| Financial Overview  **List Price: $387,000**  **Gross Sales**  **2017:** $511,013  **2016:** $473,894  **2015:** $448,245  **Owner Profit/Cash Flow**  **2017:** $121,203  **2016:** $121,914  **2015:** $35,186  **Growth:** 31% growth since 2014! Steady Growth!  **Profit Margin:** 24%  **Multiple:** 3.2  **Valuation:** 2017Cash Flow x Multiple = Price  $121,203 x 3.2 = $387,850 |  | Funding Example  **Purchase Price: $387,000**  *12.5%* **Buyer Down Payment:** $48,375  *12.5%* **Seller Financing:** $48,375  *75%* **Bank Loan:** $290,250  *A 12.5% down payment of $48,375 returns $59,499 in the first year after debt payments!*  Description  This custom apparel printer is well-regarded in the Omaha area. With a recognized name and reputation for quality products and customer service, this business is poised for continued growth with an invested buyer!  This dynamic shop can handle orders from 1 item to 1,000, customizing every piece to a customer’s vision. With two graphic designers on staff and excellent customer service, the design process is easy and convenient for those looking for a single piece or for a business looking to outfit an entire team. Items available for printing include t-shirts, premium t-shirts, hoodies, sweatshirts, hats, polos, shorts, knits, infant/toddler attire, bags, and accessories.  As a part of a franchise, this business has established franchise-based marketing and advertising. They also offer great resources such as after-purchase surveys, point-of-sale software, a healthy list of vendors, a company intranet, and excellent franchisee support.  The owner is currently very active in the day-to-day operations of this business. The duties could be taken on by a new or promoted manager or the buyer.  Next Steps  For a detailed financial package, please contact Cortney Sells or one of The Firm Business Brokerage’s professionals at 402.998.5288 or email [Confidential@TheFirmB2B.com](mailto:Confidential@TheFirmB2B.com). |
| Assets Included in Purchase: $152,304  **Furniture, Fixtures, and Equipment:** $109,304  3 heat-presses, 1 direct-to-garment printer, 1 direct to-garment white ink printer, vinyl cutter, computers  **Intangible Assets:** Numerous positive customer reviews, established name, no minimum  **Inventory:** $43,000 Ink, pretreat, shirts, supplies  *\*amounts may vary* |  |
| Business Information  **Years in Business:** 7  **Location:** Omaha, NE, visible location in a highly-trafficked area  **Services:** Custom garment printing, vinyl lettering, embroidery, ultra prints, dye-sublimation, screen-printing, direct-to-garment printing, no minimum  **Clients:** Schools, churches, fundraisers, landscaping companies, businesses, and individual customers  **Lease:** 1,200 sq. ft. w/ retail area, print area, storage  **Reason for Selling:** Family  **Employees:** 2FT graphic designers/customer service  **Hours:** M-F 9-6, Sat. 9-1  **Seller Training Period:** 90 days transition  **Growth Opportunities:** Advertise, increase network marketing, hire sales staff, seek out new customers such as youth athletics, increase capacity, increase services done in-house, engage on social media  **Current Owner’s Responsibilities:** Manager, pricing, printing, business operations (Most duties could be assumed by current staff with promotion) |  |
| ***- CONFIDENTIAL -*** Last Revised ETB 4/18 | | |
| *The Firm makes no warranties or representation in consideration to the information provided above. All communication regarding this business must occur directly with The Firm Brokerage, LLC.* | | |