



HIGHLY PROFITABLE THEMED ONLINE CLOTHING STORE

Listing ID #: 8157
Listing Agent: Chris Adkins

General Information

Year Established: April, 2016
Year Acquired: April, 2016
General Location: Houston - West
Employees: FT: 0 PT: 0 Contract: 0 Owners: 2
Operating Hours: 7 days week / 24 hrs. a day

Reason for Sale: Free up time for other businesses.

Facilities

Type: Home-Based Business
Size: N/A
Rent/Mo: \$0
Lease Expires: N/A
Renewal Option: N/A
Security Dep: \$0
Land Area: N/A
CAM \$0 Taxes \$0 Ins. \$0

Business Summary

This online apparel store has been in business since 2016 and has grown profits year over year. The company's Facebook page boasts nearly a quarter of a million followers in a very large, but highly specialized market. This popular website sees thousands of hits per month currently and shows no signs of slowing down. A sleek, low cost business model means the owner holds no inventory and does not have to do any shipping or direct order fulfillment. The current owner is the only employee and spends 5-10 hours per week designing ads that run to the site and dealing with customer service issues.

Assets Included All assets of the business except exclusions. See list of equipment in file.

Assets Excluded Cash, Accounts Receivable, Deposits and Personal Items.

Assets Leased None

Growth Potential Add more products. Hire social media manager to grow Instagram. Add other channels, ie E-Bay, Google Shop, etc.

Financial Summary

Business Price:	\$140,000	Gross Revenue:	\$458,591 (Actual)
Real Estate Price:	\$0	Discretionary Earnings:	\$68,517 (Actual)
Net Liquid Assets:	\$0	FF&E:	\$0
Total Investment:	\$140,000	Inventory at Cost:	\$0
Down Payment:	\$140,000	Auto & Truck:	\$0

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